



A TRI-STATE AREA DAY SCHOOL
FOR STUDENTS GRADES 6-12

JACK M. BARRACK HEBREW ACADEMY

272 S. Bryn Mawr Avenue, Bryn Mawr, PA 19010

FOR IMMEDIATE RELEASE

Contact Info: Beverly C. Rosen
Director of Marketing & PR
610-922-2324
bevrosen@jbha.org

Students Combine a Passion for Fashion with a Commitment to a Good Cause *First-Ever Barrack Fashion Event to Benefit the Tikva Children's Home*

Bryn Mawr, PA (February 23, 2009:~) How do you combine a passion for fashion with a commitment to make the world a better place for abandoned and homeless children? Just ask Nicole Henzel and Shoshana Reich, two 10th grade Jack M. Barrack Hebrew Academy students for the answer.

The two sophomores are organizing and implementing Barrack Hebrew Academy's first-ever fashion event that is set for Tuesday evening, March 17, 7pm at the school. Themed "Strut Your Support," the-multi-faceted program will benefit the Tikva Children's Home that provides food, shelter, education, counseling and a safe haven for homeless and orphaned children in the Ukraine. The ultimate goal is to help the children emigrate to Israel.

"Strut Your Support" festivities are styled with the entire family in mind and include a light dinner catered by Max and David's; a stylish fashion show with Barrack students modeling the latest looks in dressy and sports attire; followed by an after-party presented by RakDan, amazing raffles and more. Fashions are being provided by Marc Ecko, Kid's Korner, and the Boys Connection, among others.

"We decided to share our interest in fashion with our school's commitment to service, to repairing the world and to Israel by presenting an evening of fashion, food and fun," share Nicole and Shoshana. "And we invite the entire community to join us to enjoy a special evening and support a great cause."

There are a number of ways to support "Strut Your Support," ranging from packages that include admission, dinner, the fashion show and after party.

-MORE-

The package options include the VIP Package: admission for 4, VIP seating and 12 raffle tickets for \$118; the Haute Couture Package: admission for 2 and 8 raffle tickets for \$54; and the Fashionista Package: admission for 1 and 2 raffle tickets for \$15.

For those who are fashionably late, admission will be \$20 at the door. For reservations, log onto the school's website (www.jbha.org) and click on "Why Barrack." Then click on news and scroll down to "Strut Your Support."

"Nicole and Shoshana have organized a unique and entertaining event," reports Sarah Waxman, event advisor. "We look forward to welcoming the school community and the broader community to an unforgettable evening."

For information regarding Barrack Hebrew Academy, contact Vivian Young, Director of Admissions and Recruitment: vyoung@jbha.org or 610-922-2450.

Photo Caption:

A Passion for Fashion Supports a Good Cause: Shoshana Reich (l.) and Nicole Henzel (r.), Barrack Hebrew Academy sophomores, review the latest fashions and discuss plans for "Strut Your Support," an evening of fashion, food and fun that will benefit the Tikva Children's Home in the Ukraine. The event is set for Tuesday, March 17, 7pm at the school.

